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Dear Sir

I am writing to express my interest in the Marketing Engineer as mentioned in SCU Job Fair, and have endorsed my resume for your consideration.

As a Marketing Engineer for Vigiliti System, I am consistently energized by opportunities in overcoming promotional boundaries as I continue to ensure that our lines receive the best representation in achieving accountability for annual promotion. I currently offer significant contributions in developing new customers through visible skills in the tactical planning of pricing, packaging, and distribution, as well as strategies and mail planning.

Having natural interpersonal and communication abilities, I have solid reputation for effective networking and strategic alliance building among crucial industry resources. In providing a solution driven leadership style acquired at Vigiliti System, I was able to assist and mobilize highly effective programs. Under my efforts, we:

- Increased revenue per customer by 20% and retained 10% more customers by motivating managers to reflect the needs of the target market.
- Expanded new enrollment by 20% by investigating, developing, and testing new creative initiatives and list segmentation, expansion and refinements.
- Increased Vigiliti System's response rate and back-end performance by 15% with no additional expense.

Other highlights of my background that may be of interest to you include:

- Creative thinking, Problem-solving and Analysis talents combined with highly emotional intelligence and infrastructure development experience.
- Excellent market research and competitive analysis skills with extensive experience in data collection and documentation.
- Strong leadership talent while retaining "team player" skills, and the natural ability to establish consensus among cross-functional lines.

In review of your company's objects and possible openings, I believe that my experience is in perfect line with your current needs. If your organization is looking for a dependable, results-oriented professional, I would be interested in speaking with you and discussing how I might assist the marketing needs and further advance the visibility of your company.

Sincerely

David Chen

Enclosure